

NAR ACRONYMS

ABR	Accredited Buyer Representative, a certification of NAR for buyer representation	IA	Institute Affiliate Member, a commercial designee who pays a reduced fee for limited membership
ADF	Applicant Data form, used to submit qualifications for RCE designation	IDX	Information Data Exchange, agreement by firms in MLS to advertise each others listings on firm websites
AE	Association Executive, applies to anyone on staff at a REALTOR® association	INS	Internal News Service, a regular weekly emailed publication from NAR
AEC	Association Executives Committee, a committee of NAR that makes recommendations on behalf of AEs	IREM	Institute of Real Estate Management, a commercial affiliate of NAR
AEI	Association Executives Institute, an annual NAR conference for AEs	ISC	Institutes, Societies, & Councils, used to collectively describe organizations with specific relationship to NAR
ALC	Accredited Land Consultant, a designation awarded by the REALTORS® Land Institute	IT	Information Technology, another term used for NAR CRT division, or reference to the information function
ALD	Association Leadership Development, name of NAR area that focuses on programming for association staff and volunteer leaders	LFRO	Limited Function Referral Office, a company licensed for the sole purpose of providing referrals to another firm
Affiliate	A class of membership in a board for those in industry interested in board	Magel	The William R. Magel Award of Excellence, award given to AE for outstanding contributions (NAR Award)
ARAM	Advanced REALTOR® Association Management, an advanced self-study program for AEs, available from NAR	MARKS	Collective term for registered trademarks of NAR
ARELLO	Association of Real Estate License Law Officials	MIC	Major Investor Council Member – REALTOR® member in charge of Major Investor and President's Circle recruitment for the state
Block R	The trademarked "R" design denoting REALTOR®, with specific requirements for its placement and use	MLS	Multiple Listing Service
CAE	Certified Association Executive, a designation awarded by ASAE	MVP	Member Value Plus reward program for members and associations to take specified NAR actions and in doing so earn a reward
CCIM	Certified Commercial Investment Member, a designation awarded by the CCIM Institute	NAR	National Association of REALTORS®
CIPS	Certified International Property Specialist, a NAR designation focused on International real estate	NRDS	National REALTORS® Database System, a centralized membership clearinghouse
COE	REALTORS® Code of Ethics	POE	Point of Entry, a status within NRDS allowing data entry to certain fields in membership records
CFR	Campaign Finance Reform, rules/laws that impact PAC contributions	PS	Professional Standards, the specific process for resolving arbitration and ethics complaints; duty of members
CPM	Certified Property Manager, a designation awarded by IREM	RAE	REALTOR® Association Executive magazine, a NAR publication for AEs
CRB	Certified Real Estate Brokerage Manager, a designation awarded by the Council of R.E. Brokerage Managers	RAM	REALTOR® Association Management, a self-study program for AEs, available from NAR
CREA	Canadian Real Estate Association, the national association for Canada	RARE	REALTOR® Association Resource Exchange, virtual library of sample association documents donated by AEs
CRS	Certified Residential Specialist, a designation awarded by the Council of Residential Specialists	RCE	REALTOR® Association Certified Executive, a NAR designation for REALTOR® Association Executives
CRT	Center for Real Estate Technology, a division of NAR focused on technology products, programs, and issues	REALTOR	A trademarked term denoting membership in the National Association of REALTORS®; not a generic term
Delegate	Representative on NAR's Delegate Body, casts votes by number of members in Board, to change NAR Constitution	REBAC	Real Estate Buyer Agent Council, an affiliate of NAR that maintains the ABR designation
D&O	Directors & Officers insurance, another term used to describe professional liability insurance for associations	RLI	REALTORS® Land Institute, an affiliate of NAR
DR	Designated REALTOR®, the person in the firm with dues and professional standards authority	ROTY	REALTOR® of the Year
E&O	Errors & Omissions insurance, professional liability insurance for associations	RPAC	REALTOR® Political Action Committee,
ePOE	e-commerce Point of Entry, a status within NRDS allowing e-commerce capabilities for records	SIOR	Society of Industrial and Office REALTORS®, a commercial affiliate of NAR
ePRO	A technology certification provided by NAR	SRS	Seller Representative Specialist, designation awarded by REBI
FPC	Federal Political Coordinator, a liaison to a Member of Congress for NAR	SRES	Senior Real Estate Specialist, a designation offered by the California Association of REALTORS®—selling to seniors
GAD	Government Affairs Director, typically a staff title	VOW	Virtual Office Website, a real estate firm practicing brokerage on the Internet (advertising in some state laws)
GRI	Graduate, REALTOR® Institute, a NAR designation awarded at state association level	WCR	Women's Council of REALTORS®, affiliate of NAR primarily for women but open to men
HOP	Housing Opportunities Program, NAR effort for affordable housing		